

Guidelines: The 1st IBS.BFSU Chinese Proficiency Competition

for

Foreign Secondary School Students

Bright Youth, Fun Chinese

I. The name of the competition:

The 1st IBS.BFSU Chinese Proficiency Competition for Foreign Secondary School Students

II. The theme: Bright Youth, Fun Chinese

III. Organizer: International Business School, Beijing Foreign Studies University (IBS.BFSU)

Founded in 1941, Beijing Foreign Studies University (BFSU) is one of the first "211" project universities under the direct jurisdiction of the Ministry of Education, also on the list of "985" superior discipline innovation platforms and "double first-class" universities. It is ranked second in the national universities for students' satisfaction and third for an average salary of fresh graduates.

The International Business School of Beijing Foreign Studies University (IBS.BFSU) is the University's largest and most internationalized school, with 1200 Chinese students and nearly 600 international students from over 80 countries studying full-time undergraduate and master's programmes. The school offers programmes in both Chinese and English, and students can choose to study in the appropriate programme according to their language proficiency.

IV. Purpose of the competition:

The competition is expected to be an opportunity for worldwide secondary school students to demonstrate their Chinese proficiency as well as a platform for world cultural exchanges.

V. Time

A. Preliminary:

17-21 Oct. 2022: Registration and submission of video entries for the preliminary round.

28 Oct. 2022: Release of the finalists and speech topics for the final.

B. Final:

19-20 Nov. 2022 (The exact time will be further confirmed and announced)

VI. Entry requirement:

A. Junior and senior secondary school students worldwide aged 14 to 20 years old who are not of Chinese citizenship.

B. A total of at least 160 hours of Chinese language study OR one year or more of Chinese language study is eligible for entry.

VII. Competition Arrangements:

A. The competition focuses on:

1. the ability to listen, read, write and speak Chinese.
2. the ability to use the Chinese language and culture in practice.

B. Competition process:

There are preliminary round and final rounds in this competition:

1. **Preliminary:** Video submission. Send the required video to ibsbfsu.international@gmail.com with the title “IBS.BFSU Chinese Language Competition+Nationality+Name on the passport” or “北外国商汉语比赛+国籍+护照姓名”.
2. **Final:** Keynote speech for 3-5 mins and Q&A for 3-5 mins on speech and Chinese language knowledge.

VIII. Details of competition and requirements

A. Registration and Preliminary

1. Form: Recording a video on a given topic.
2. Topics to choose

Speech topics for preliminary (select one from the following)	
My Hometown	Chinese Elements Around Me
Learn Chinese and Make Friends All over the World	As Big as Your Heart Is, so Far Is the Path Ahead of You
My Chinese Teacher	Funny Chinese Characters

3. Video requirements

- a) All the contestants need to do a self-introduction before the speech. The length of the video should be within **3 mins**.
- b) The contestant should introduce name, age, nationality, and name of school in the self-introduction. The length of self-introduction should be less than **1min**.
- c) Please keep voices loud and clear when recording the video, and the speech should be pertinent with clear viewpoints.
- d) Other requirements:
 - ✧ Please film **horizontal** videos.
 - ✧ The video format should be MP4, with no less than 720 x 576 pixels and a size of no more than 150M.

✧ Please film in a quiet room. The background should be clean, preferably white or plain.

e) Registration materials:

- ✧ Registration form (See Appendix I)
- ✧ Declaration (See Appendix II)
- ✧ Copy of passport of the contestant (JPG format, less than 1M)
- ✧ One latest photo of the contestant (JPG format, less than 1M)

B. Final

1. Form: Real-time online speech (on zoom)
2. Time length for each finalist: 3-5 mins keynote speech + 3-5 mins Q&A session on speech and Chinese language knowledge
 - a) Before the speech, please give a self-introduction within 1min (including but not limited to: name, age, school, and hobby);
 - b) Deliver speech based on the given topics (which will be released in late Oct.) within the time limit. Please prepare PPT and your speech beforehand.
 - c) Answer the panel's questions related to the speech content and the Chinese language.

IX. Award:

A. Cash prize

- **First place:** 1000 RMB
- **Second place:** 800 RMB
- **Third place:** 500 RMB

B. Non-cash prize

- **Certificate:** Certificate of honour will be awarded to contestants winning place.
- **First place:** 100% of tuition fee for the first academic year will be awarded to the contestant if he/she enrolls in a Chinese-taught undergraduate programme at IBS.BFSU. (Amount: 26,000RMB)
- **Second place:** 80% of tuition fee for the first academic year will be awarded to contestant if he/she enrolls in Chinese-taught undergraduate programme at IBS.BFSU. (Amount: 20,800RMB)
- **Third place:** 50% of tuition fee for the first academic year will be awarded to contestant if he/she enrolls in Chinese-taught undergraduate programme at IBS.BFSU. (Amount: 13,000RMB)
- **Participation award:** All finalists will receive an E-certificate of participation. They are also exempt from programme application fee (800 RMB) for their application for the Degree programme of IBS.BFSU

The above awards and prizes are provided by IBS.BFSU. Prize winners could only choose either a cash prize or a

non-cash prize. In order to improve the acceptance rate, please contact Admission Office of IBS.BFSU (solbridge@bfsu.edu.cn) for the further confirmation and the admission counselor will provide guidance. For September entry each year, online applications should be completed by 15 June.

**IBS.BFSU reserves the right of final interpretation of all matters relating to this competition.*

X. Contacts

Tel.: 0086-10-88816563

Email: ibsbfsu.international@gmail.com / solbridge@bfsu.edu.cn

Appendix I: Registration Form for “The 1st IBS.BFSU Chinese Proficiency Competition for Foreign Secondary School Students”

Appendix II: Declaration Form

第一届北外国商杯世界中学生汉语比赛报名表

Registration Form

The 1st IBS.BFSU Chinese Proficiency Competition for Foreign Secondary School Students

点亮青春·汉语有约

Bright Youth, Fun Chinese

【基本信息 Basic Information】

中文姓名/Name (in Chinese, if applicable): _____

护照用名(英文)/Name as on Passport (in English):

姓/Surname:

名/First Name:

出生日期/Date of Birth: 日/Day ___月/Month ___年/Year

出生地点/Place of Birth: 国家/Country: ___ 城市/City:

国籍/Nationality: ___ 证件号码/ID No.:

男/Male: 女/Female:

第一语言/First Language: _____ 第二语言/Second Language:

电话/Tel:

电子邮件/E-mail:

【受教育情况/Educational Background】

学校 _____ 在校时间 _____

Name of middle school / high school _____ From/To _____

你是在哪里学习的汉语? Where did you learn Chinese?

初中/高中 middle school / high school

培训学校 training school

其他 others

请列出你学习过汉语的学校的信息 Please list the names of the schools/language institutions that you learn

Chinese:

序号 No.	学校名 School Name	学校邮箱 School Email	学校网址/FB 页面 (Website or Facebook of the school)
学校 1 School No. 1			
学校 2 School No. 2			
学校 3 School No. 3			
学校 4 School No. 4			

学习汉语时间/How long have you been learning Chinese?:

是否曾经在中国学习/生活 Have you studied/lived in China before? 是 Yes 否 No

如果是, 多长时间/If yes, for how long?: _____

是否参加过其他汉语比赛/Have you participated in other Mandarin Chinese Competition(s)?

是 Yes 否 No

如果是, 请列出比赛名称/If yes, please list the names of the Competition(s): _____

是否在其他汉语比赛中获奖/Have you won any prizes in the other Mandarin Chinese Competition(s)?

是 Yes 否 No

如果是, 请列出奖项名称/If yes, please list the names of the prizes: _____

其他报名材料/Other documents required (Please make sure the following documents are submitted and ticked)

护照复印件/Copy of the Passport Photo Page (JPG 格式, 且不超过 1M / JPG file, less than 1M)

个人生活照一张/One Photo (JPG 格式, 且不超过 1M / JPG file, less than 1M)

请将本申请表、相关报名材料、签字后的声明以及参赛作品同时发送至 ibsbfsu.international@gmail.com,

邮件主题统一命名为“北外国商汉语比赛+国籍+护照姓名”

Please submit **your video** with the **Application Form**, required application documents and signed **Declaration**

Form at the same time. And please name the subject of the email as “**IBS.BFSU Chinese Proficiency Competition**

+ your nationality + passport name”

声明/Declaration Form

本人自愿报名参加第一届北外国商杯世界中学生汉语比赛，并郑重作出声明，承诺遵守如下规则：

I am willing to participate in the 1st IBS.BFSU Chinese Proficiency Competition for Foreign Secondary School Students and I hereby declare that

1. 按照比赛规定填写报名表，且确认所有信息真实、有效。

I have completed the Application Form duly and the information provided is true and correct.

2. 本人完全理解并同意比赛实施方案等相关规定。愿意遵守所有与之相关的规则，承担因违反相关规则产生的后果。

I fully understand and agree to comply with the competition guidelines & rules concerned and will bear the consequences of any violation against the rules.

3. 本人参选过程中的声音、行为等将被录音录像，比赛组委会和（或）其指定单位有权在节目制作和（或）相关宣传中**无偿**使用上述资料。

I authorize the Competition Organizing Committee and/or parties designated by the Competition Organizing Committee to take photos and digital recordings of me and my performances during the competitions and the use of any of these materials in any and all media for programming and/or promotional purposes and I understand and agree that I will not receive any payment for the publications.

选手签字/Signature of the applicant: _____ 日期/Date: